

Subject: Re: BID Renewal--call from Tara
From: Ellen Riotto <ellen@southpark.la>
Date: 05/10/2017 02:20 PM
To: Robert Buente <bbuente@1010dev.org>, "Shelby Jordan (SJordan@aegworldwide.com)" <SJordan@aegworldwide.com>, Daniel Taban <daniel@jadeent.com>, "'robin@biekerco.com'" <robin@biekerco.com>

Thank you!

Please have a look at the spreadsheet I sent out yesterday – also attached here - and put your name next to those property owners you can reach out to personally. We'll coordinate with you to make sure they receive their petitions by email so we can expedite the turnaround. We're also planning to do a lot of hand delivery/pickups over the next several days.

Notice that there are only 37 property owners (many of which are overlaps) that make up the bulk of our assessments – these are in green. I think this is doable.

From: Robert Buente <bbuente@1010dev.org>
Date: Wednesday, May 10, 2017 at 2:17 PM
To: Ellen Riotto <ellen@southpark.la>, "Shelby Jordan (SJordan@aegworldwide.com)" <SJordan@aegworldwide.com>, Daniel Taban <daniel@jadeent.com>, "'robin@biekerco.com'" <robin@biekerco.com>
Subject: RE: BID Renewal--call from Tara

Ellen:

It never hurts to try! I like your attitude.

Let the Ex Board know what they can do and we'll make it happen...or at least try damn hard to make it happen.

Bob

Robert Buente

President/CEO

1010 Development Corporation

1001 South Hope Street

Re: BID Renewal--call from Tara

First Floor

Los Angeles, CA 90015

bbuente@1010dev.org <<mailto:bbuente@1010dev.org>>

213-749-0214 x202 (o)

213-749-3098 (f)

From: Ellen Riotto [<mailto:ellen@southpark.la>]
Sent: Wednesday, May 10, 2017 2:07 PM
To: Robert Buente <bbuente@1010dev.org>; Shelby Jordan (SJordan@aegworldwide.com)
<SJordan@aegworldwide.com>; Daniel Taban <daniel@jadeent.com>; 'robin@biekerco.com'
<robin@biekerco.com>
Subject: Re: BID Renewal--call from Tara

Thanks Bob.

I understand that that's Tara's stance. However, as long as Miranda tells me it's possible, I would like to at least try to avoid manual billing. From what everyone is telling me, it's a nightmare. I owe it to the team to push as hard as we can for the next 2 weeks to reach 51%. It would be FANTASTIC if Tara could prioritize our account over the next 2 days, just so we can get to the petition assembly benchmark. Beyond that, I don't think we need her to hustle with us.

I'm not overestimating our chances of reaching 51% by the 22nd. I know it's nearly impossible. That said, it's only 2 weeks. Seems worth it to me.

From: Robert Buente <bbuente@1010dev.org <<mailto:bbuente@1010dev.org>> >
Date: Wednesday, May 10, 2017 at 12:58 PM
To: Ellen Riotto <ellen@southpark.la <<mailto:ellen@southpark.la>> >, "Shelby Jordan (SJordan@aegworldwide.com <<mailto:SJordan@aegworldwide.com>>)" <SJordan@aegworldwide.com <<mailto:SJordan@aegworldwide.com>> >, Daniel Taban <daniel@jadeent.com <<mailto:daniel@jadeent.com>> >, "'robin@biekerco.com'" <robin@biekerco.com <<mailto:robin@biekerco.com>> >
Subject: BID Renewal--call from Tara

Hi Everyone:

Re: BID Renewal--call from Tara

So Tara just got back to me, a day late, but I was nice! I asked her if we had a "chance" to get 51% of the petitions signed and submitted to the City Clerk in time to make auto billing. She was insistent that there was "No Way!"

I'm not a Tara fan and I do believe a lot of the blame for not getting the petitions out in time to make auto billing rests with her. That said I would encourage us to be realistic and not break our necks in an attempt to get petitions out, and back, in an unrealistic amount of time. We need Council approval of the renewal by 12.31.17. We then would go on manual billing and yes we may have to dip into our credit line. But we have that line and we've never used it.

Wish I had better news.

Bob

Robert Buente

President/CEO

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— Attachments: —

2017.04.24 South Park BID petition stage dbase.xlsx

931 KB